

colt
Data Centre Services



CDS Global Cloud

Global technology provider leverages Colt Data Centre Services hyperscale data centre in Japan for the expansion of its public cloud offering.

Customer Case Study



Introduction

Innovation and change are on the horizon for the Chinese cloud industry. The public cloud market in China is expected to triple in size in the next few years according to analysts at [McKinsey](#). As digital transformation continues to accelerate and more sectors, such as industrial and manufacturing, shift their IT workloads to the cloud, the market is expected to grow from US\$32 billion in 2021 to US\$90 billion by 2025. With this projected growth comes additional data centre requirements both domestically and internationally for Chinese businesses. To meet this demand, many of CDS Global Cloud's (CDS) customers require data centre solutions that can support their projected growth and international expansion plans.





Challenge

As specialists that deliver exceptional online experiences for global business, CDS is a leading Internet Service Provider (ISP) and Internet Data Centre (IDC) operator offering a fast and reliable Global Private Network (GPN) throughout the US, Europe, and Asia-Pacific and provides a full stack of IT Solutions. Many of CDS's Chinese enterprise customers were looking for the IT and data centre infrastructure that could support their international growth plans within the Japanese market. However, the main challenge was limited options for overseas coverage for these businesses. One area in particular that CDS required was space. Land is a challenge and often comes at a premium. For example, in Tokyo, the choices for land are scarce and the cost is prohibitive. Finding a reliable data centre with the scalability that CDS required was the catalyst behind pursuing a data centre operator in the Japanese market for its customers.

Solution

CDS therefore selected Colt Data Centre Services (Colt DCS) as its data centre operator in Japan. CDS was impressed with Colt DCS's resilient and global platform, as well as its rich experience in service for global enterprises. Secondly, CDS had confidence that Colt DCS could fulfil the various Chinese business requirements such as a/c, power availability

and cooling specs within its data centre operations. Colt DCS's reputation of being a customer centric provider, delivering ontime and speedy response to trouble shooting was also a major factor in the success of the overall partnership.

There is a cooling down of the domestic Chinese economy with the [People's Bank of China](#) reporting that 58.3% of Chinese consumers prefer to save their money, which is a jump from 54.7% in Q1. With spending on the decline amongst the public and a rather unstable domestic economy, there is a unique opportunity available to enterprises who are prioritising doing business in international markets. Knowing this requirement was likely to grow and the speed at which growth traditionally happens, CDS took out space in one of Colt DCS's Japanese hyperscale data centres. CDS required a data centre that offered speedy solutions with connectivity capabilities to support the expansion of its public cloud offering for customers. CDS knew Colt DCS could deliver reliable and available data centre infrastructure.





“Working with Colt DCS has been a smooth and dependable process. They really offer the reliability and availability of data centre solutions that our Chinese enterprise customers require for their global expansion plans”

Zheng LIU, Chief Architect, CDS Global Cloud

Conclusion

Thus far, interest in CDS’s public cloud platform has been strong from its Chinese enterprise customers. As CDS and Colt DCS continue to support the growth and expansion of these Chinese businesses and their IT requirements, CDS will be looking to continue the partnership and broaden its relationship with Colt DCS.

About CDS

CDS is known for being a specialist that delivers exceptional online experiences for global businesses. As a leading ISP and IDC operator, CDS offers a fast and reliable GPN throughout the US, Europe, and Asia-Pacific and provides a full stack of IT Solutions.

CDS is a premier global technology provider serving the global market, with a business scope covering more than 50 countries. There are 24 geographic regions, 52 availability zones, 94 data centres, and thousands of edge computing nodes in three core regions of America, Europe and Asia-Pacific both domestically and overseas, capable of completing the multi-point deployment of global business in just five minutes.

One of CDS's competitive advantages is its deep understanding of the challenges and limitations for the foreign companies who operate in China with global locations. With decades of focused efforts, CDS has strived to build the GPN across slow internet performance areas of China to Asia-Pacific, Europe and North America locations. The layer 2 network is crafted to meet and exceed the requirements to operate infrastructures from global locations effectively and efficiently.



Headquarters: Dallas, Texas

www.cdsglobalcloud.com

Our Carrier Neutral Data Centre Locations

France

Colt Paris South West Data Centre

Germany

Colt Frankfurt City Data Centre
Colt Frankfurt West Data Centre

India

Colt Mumbai Data Centre

Japan

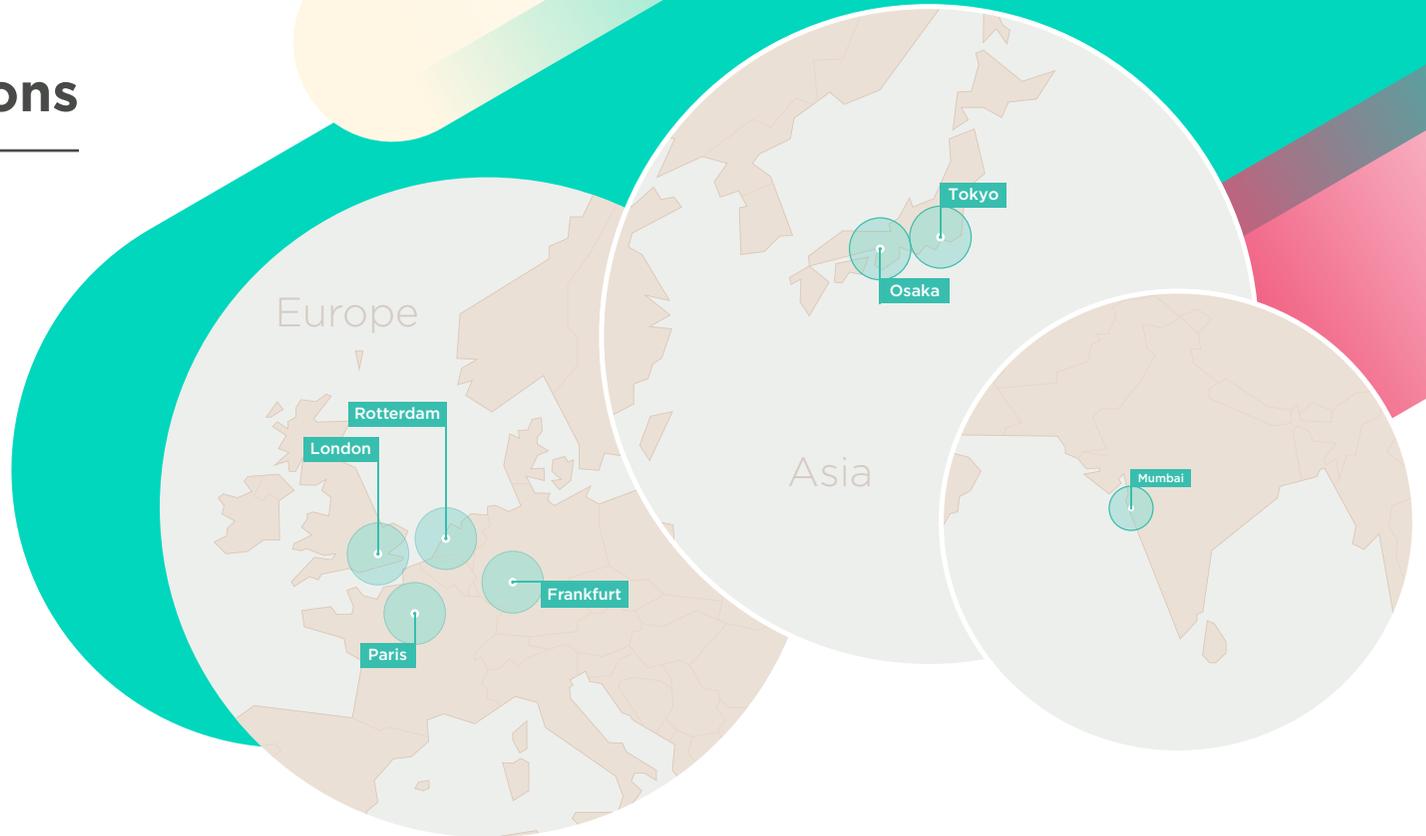
Colt Osaka Data Centre
Colt Osaka Keihanna Data Centre
Colt Tokyo Shiohama Data Centre
Colt Tokyo Inzai Data Centre
Colt Tokyo Inzai Data Centre Two
Colt Tokyo Inzai Data Centre Three
Colt Tokyo Otemachi Data Centre

Netherlands

Colt Rotterdam Data Centre

United Kingdom

Colt London West Data Centre
Colt London North Data Centre



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Colt Data Centre Services provide true service and operational excellence in the sustainable design, build, delivery and operational management of hyperscale data centres across Europe and the APAC. We provide data centre solutions to hyperscale and large enterprise customers across 14 states of the art carrier neutral data centres spanning 8 cities.

Our hyperscale and colocation solutions allow our customers freedom to plan effectively for the growth of their business, knowing that their data centre strategy is ready for the demands of tomorrow. We have over 25 years of experience in the industry, delivering on our vision of being the most trusted and customer centric data center operator in the market.

We put environmental awareness at the heart of everything we do because we know it's the right thing to do for our planet. That's why we're taking the ownership to reduce our environmental impact globally and make sustainability a key strategic driver. As part of our sustainability journey, alongside our sister company we are committed to achieving global net zero emissions for our own operations by 2030.

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Accreditations:

ISO 27001
ISO 14001



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